



Villa Park Youth Baseball & Softball

Villa Park Youth Baseball & Softball Privacy Policy

Effective Date: 1.1.24

Introduction

We at Villa Park Youth Baseball & Softball are committed to protecting the privacy and security of the personal information we collect from players, parents, volunteers, and coaches. This privacy policy outlines the types of personal data we collect, how it is used, and how we protect it. By participating in our programs, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We collect the following types of personal information from participants and their families:

- **Personal Information:** Name, address, phone number, email address, date of birth, and gender of players and their parents or guardians.
- **Health Information:** Medical conditions or allergies of players (if provided).
- **Payment Information:** Credit card or payment details for registration and event fees.
- **Photos/Videos:** Photographs or videos taken during games, practices, or events for promotional purposes.

2. How We Use Your Information

We use the personal information we collect for the following purposes:

- **To Register Participants:** To enroll players in our programs and keep track of team assignments, schedules, and rosters.
- **Communication:** To send updates, schedules, league announcements, and other relevant information.



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- **Health and Safety:** To address any medical needs or allergies that may arise during participation.
- **Payments:** To process registration fees and other payments related to our programs.
- **Marketing and Promotion:** With parental consent, to post photos or videos of participants in promotional materials, social media, or our website.

3. Sharing Your Information

We may share personal information in the following ways:

- **With Coaches and Volunteers:** To facilitate team organization, practices, and communication.
- **With Service Providers:** We may share data with trusted third-party vendors (e.g., registration systems, payment processors, or communications platforms) who help us operate our programs.
- **Legal Requirements:** If required by law, we may disclose personal information to comply with legal obligations or in response to lawful requests by public authorities.

4. Data Retention

We retain personal information only for as long as necessary to fulfill the purposes outlined in this policy or as required by law. After the completion of the season or event, we may retain records for a reasonable period for legal, accounting, or operational purposes.

5. Security of Your Information

We take reasonable steps to protect the personal information we collect from unauthorized access, use, or disclosure. This includes using secure methods of data storage and limiting access to authorized personnel only.



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6. Your Rights

You have the right to:

- Access the personal information we hold about you or your child.
- Request corrections to any inaccuracies in your personal information.
- Request deletion of your personal information (subject to any legal obligations to retain it).

To exercise these rights, please contact us at president@vpyb.com.

7. Photos and Videos

From time to time, we may take photographs or videos of participants for marketing, website, or social media purposes. By participating in our programs, you consent to the use of such images unless you opt-out in writing by contacting us at president@vpyb.com.

8. Changes to This Privacy Policy

We may update this privacy policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any significant changes by posting the new policy on our website.

9. Contact Us

If you have any questions or concerns about this privacy policy or our data practices, please contact us at:

Villa Park Youth Baseball & Softball
Rocco Caifano
president@vpyb.com